



C R E A T I V E P R O . C R E A T I V E L E A D E R .

CAREER EXPERIENCE

Ahold Delhaize USA - Design Manager, Private Brands Packaging 01/2018 -

Creative leader for an in-house design agency, tasked with conceptualizing and maintaining brands and brand standards in a packaging design arena. Manager who builds, maintains and mentors a team of creative and production designers, maintaining a task-oriented approach to work and assuring deadlines are met. Responsible for numerous well-known retail brands within Giant Foods, Stop & Shop, Hannaford Market, Food Lion, Martin's Food Stores.

Notable Work: Always My Baby, Food Lion Private Brand Redesign, Limited Time Originals

We Are Alexander - Art Director 10/16 - 12/17

On-site Art Director under contract with Ahold Delhaize USA conceives and executes all branding and packaging efforts, and leads a team of talented production artists to produce packaging for their "Own Brands" products, which can be found in all Giant, Stop & Shop, Martin's, and Food Lion food stores; as well as Peapod, a grocery delivery company.

Notable work: Companion, Giant and Stop & Shop Private Label

Appalachian Brewing Company - Director of Marketing 1/16 - 10/16

Strategic marketing leader for Harrisburg, PA-based beverage manufacturing company. Duties include managerial leadership, marketing strategy, advertising campaign coordination, execution and analysis, customer and outside vendor consulting. Also responsible for all graphic design work within the company, ranging over retail beverage work and all brewpub marketing and advertising materials for all locations.

Maverick Strategies - Art Director & Senior Graphic Designer 3/14 - 1/16

Designed for a multitude of clients in both the public and private sectors. Created compelling and effective design solutions for both print and digital media. Gained valuable creative direction experience by directing photoshoots and directing concepts with fellow designers for large projects. Clients include (but are not limited to) CONSOL Energy, SEAA, Marcellus Shale Coalition, Cork & Fork, Cafe Fresco (Downtown), The PA Licensed Beverage and Tavern Assoc., Ridge Policy Group, and various government officials including U.S. Congressman Bill Shuster, PA Senate Majority Leader Jake Corman, PA House Majority Leader Dave Reed, Maryland Governor Larry Hogan and many more.

Notable work: The PA Licensed Beverage & Tavern Assoc., Maryland Governor Larry Hogan, U.S. Congressman Bill Shuster (direct mail, print and digital advertising, web design)

Art Institute of Philadelphia - Bachelor's - Graphic Design, 2008

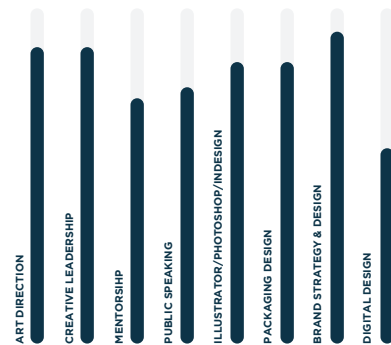
AWARDS

2022 Bronze Vertex Award New Brand - Limited Time Originals
Vertex Awards (Velocity Institute) Brand Design, Creative Direction

2019 Silver Vertex Award New Brand - Taste of Inspirations
My Private Brand - Vertex Awards Creative Direction

2014 Gold Pollie Award Shuster EPA Mailer - Political Advertising
Pollie Awards (AAPC) Direct Mail, Graphic Design

2014 Silver Pollie Award Taxpayer Circus Mailer - Political Advertising
Pollie Awards (AAPC) Direct Mail, Graphic Design



SKILLSETS

JORDAN @

JORDANSTINE.COM

717/574/9107